



The 10th International Congress on **AIDS** in Asia and the Pacific
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TuPS5 The Changing Political and Financial Environmental and Its Implication for AIDS: Where are We Heading for?

TuPS5-04: A call for courage of Philanthropic and Cooperate Response to AIDS

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- The ART of Donation Money
- Philanthropic= the love of human kind

The Levi Struass foundation and there are 4 institutional values how they show up to the community

- Originality
- Embody
- Integrity
- Courage

The Levi Struass foundation's activities and action before the name of HIV/AIDS

- 1983 The Levi Struass foundation made the first cooperated grant to fight against HIV with the donation in the San Francisco General Hospital AIDS clinic.
- Within the year the foundation with 16 million in the investment has build several sectors within the country and over 45 countries around the world
- 6 billion dollar last year funding to address HIV/AIDS epidemic all over the world
- The combination of foundation based in account for US 750 million fight against the disease
- Cooperation between the private and foundation and other sectors including the Gate foundation that stand for 4% of the total
- Whether all these are just drop out of the pocket Could it be a level for primary change?
- The foundations have been responsible HIV policy and program development in the past while the government authority are not ready to be mobilize the support
- But only 10% support the advocacy
- International organization are in the position to fight against the AIDS/HIV

Guiding principle

1. Advocate and serve

The most stigmatize population in human history. All research about high impact about social sexual orgn: don't just focus on one thing well, start by providing great program but they realize they can achieve the systemic change to service delivery launch. Other start by doing advocacy and later grass root program to fill these strategies .

2. Culture is no excuse for human right violation

Suicide: 33 , People living with HIV /AIDS are 10 times likely to commit suicide then the general population

3. Own the results and shared the lessons of advocacy

In the past 3 decades, activism and advocacy has remarkably events, it increase the poor resource, reduce the prize of ART and influence the civil society. There is a bank of the bark for funding Advocacy. By document the result we can know the modern resource has the potential to create meaningful changes.

4. Eventualize

Created activisms and good choices, not just civil society

So that we might via the event reaching across several sectors